

Course Summary

Use this course summary grid to help you mark the classes you wish to attend on the registration form. For complete course descriptions, presenter names, and target audience recommendations, refer to the expanded course grids in the registration brochure.

		A	B	C	D	E	F
Friday	8:00 A.M. to 9:30 A.M.	Exhibit Hall/ Computer Room	ViewPoint Crash Course: Patients, Financials, Reports, & Letters (Part 1 of 2)	ViewPoint Grid Scheduler	Merging Letters: Start to Finish	ViewPoint Power- User Tips	Internal Marketing: Today's Necessity!
	9:45 A.M. to 10:45 A.M.	Exhibit Hall/ Computer Room	ViewPoint Crash Course: Scheduling, Treatment Chart, & On-Deck (Part 2 of 2)	Your Paperless Office: Essential Features for Doctors & Managers	Do You Feel Lucky? Use Customized Collection Activity to Increase Profits	Back to the Future: The Kids Who Count	Insured for Success: A Clear, Concise Insurance System
	11:00 A.M. to 12:00 Noon (*12:15 P.M.)	Exhibit Hall/ Computer Room	HR Manager: What It Is and Where It Can Go	ViewPoint Subgrouping*	ViewPoint Insurance: Setup, Forms, & Reports*	"Wadda Ya Mean I Ain't Talkin' Good?"*	Financial Full House: Responsibilities Beyond the Financial Coordinator
	1:30 P.M. to 2:30 P.M.	Exhibit Hall/ Computer Room	Grid Scheduler Reports	none	ViewPoint Imaging	Building Your Family Care Program (Part 1 of 2)	Internet Marketing Do or Die with SEO
	2:45 P.M. to 3:45 P.M.	Exhibit Hall/ Computer Room	VP WebAccess: Your 24/7 Communication Headquarters	ViewPoint Treatment Findings	SmartCeph	Building Your Family Care Program (Part 2 of 2)	The State of the Orthodontic Union: Current Business Trends & Benchmarks
Saturday	8:30 A.M. to 9:30 A.M.	Exhibit Hall/ Computer Room	Treatment Chart: Design & Creation	Your Paperless Office: What Every Staff Member Should Know	Electronic Insurance	Social Networking: A Gamble or a Good Bet?	Efficient Patient & Work Flow with the ViewPoint System
	9:45 A.M. to 10:45 A.M.	Exhibit Hall/ Computer Room	Treatment Chart: Application & Use	Contracts & Postings: Initial Contract Setup (Part 1 of 2)	none	12 Marketing Concepts in 12 Months (Part 1 of 2)	World Class Customer Service
	11:00 A.M. to 12:00 Noon	Exhibit Hall/ Computer Room	Monthly Reports	Contracts & Postings: Adjustments & Corrections (Part 2 of 2)	Investigate, Identify, Enroll	12 Marketing Concepts in 12 Months (Part 2 of 2)	Find, Attract, and Engage New Patients with Internet Marketing
		A	B	C	D	E	F

Registration Form

2010 Ortho2 Users Group Meeting

To guarantee your registration and to select your classes, photocopy this form and return it to Ortho2 with your payment.

Ortho2 Users Group Meeting
1107 Buckeye Avenue
Ames, IA 50010

Fax: (515) 233-1454

Questions? Call Kim Barker at (800) 678-4644, option 2
or e-mail ugm@ortho2.com

PRACTICE INFORMATION

Practice Name _____
E-mail Address _____
Address _____
Phone _____

Contact _____
Ortho2 Customer Number _____
City _____ State _____ Zip _____
Fax _____

ATTENDEES and CLASS SELECTION

Please select a class for each session for each individual registered. Be sure to also mark "doctor" or "staff" and select a T-shirt size for each person. Please photocopy this form as needed for your group.

Name _____
 Doctor Staff T-Shirt: S M L XL
Friday 8:00–9:30 A B C D E F
9:45–10:45 A B C D E F
11:00–12:00 (or 12:15) A B C D E F
1:30–2:30 A B C D E F
2:45–3:45 A B C D E F
Saturday 8:30–9:30 A B C D E F
9:45–10:45 A B C D E F
11:00–12:00 A B C D E F




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REGISTRATION FEES

Register before January 1, 2010 and save!

	Registration, each (1–6 in your group)	_____ @ \$575 = \$_____
	Multi-attendee Registration, each (7+ in your group)	_____ @ \$550 = \$_____
	Registration, each (1–6 in your group)	_____ @ \$600 = \$_____
	Multi-attendee Registration, each (7+ in your group)	_____ @ \$575 = \$_____
	Extra Rock around the Clock Sock Hop Tickets, each	_____ @ \$100 = \$_____
Total Registrations		\$_____

Payment Method: Check (payable to Ortho2) Credit Card

Name on Card _____
Credit Card # _____
Card Holder Signature _____

MasterCard Visa Discover
Security Code: _____ Exp. Date _____
Date _____